

Cookies Policy for TENT Website & Other Social Media

Last Updated: May 2018

What are 'Cookies'?

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. They are often used as a mechanism for websites to remember things that a website browser has done there in the past, for example, clicking on particular buttons, logging in, or having read pages on that site months or years ago.

How does TENT use Cookies?

In common with many other website operators, we use cookies on our website. We use them to enrich your experience of using the website by allowing us to tailor what you see to what we have learned about your preferences during your visits to the site. Our cookies are also used to enable us to develop our website to reflect our visitors interests by noting who has seen which pages and advertisements, how frequently particular pages are visited and determining the most popular areas of our website. We and carefully selected third parties also use cookies to show you more relevant advertising online

In general, we use the following types of cookie:

- **Strictly Necessary Cookies:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use the shopping cart feature when buying match tickets etc.
- **Analytical/Performance Cookies:** These allow us to recognise and count the number of visitors and see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users can find what they are looking for easily.
- **Functionality Cookies:** These are used to improve the functional performance of the website and make it easier for you to use. For example, they are used to remember that you have previously visited the website.
- **Targeting Cookies:** These cookies record your visit to our website and your browsing habits, such as the pages you have visited and the links you have followed. They are used to deliver advertising which is more relevant to your interests and also may be used to limit the number of times that you see an advertisement. They may be placed by us or by advertising networks with our permission. Please note, these cookies do not contain any of your personal information. For details on how to manage cookies and how to opt out of targeted marking see below.
- **Session cookies:** These enable you to perform essential functions on the site, such as remembering a repeat form field item within a browsing session. In addition, they help by limiting

the need to transfer information across the Internet. They are not stored on your computer and will expire when you terminate your browser session.

- **Persistent cookies:** These enable us to recognise anonymous repeat visitors to the site. By matching an anonymous, randomly generated identifier, a record can be taken of specific browsing information such as how you arrive at the site, the pages you view, options you select, and the path taken through the site. By monitoring this information we're able to make improvements to the site, including the fixing of errors and the enhancement of content.

We use Google Analytics software to analyse page use, page interactions and the routes taken through our sites. These are known as 'website metrics' or 'analytics'. We do not record any personal information as part of this process.

- **3rd Party cookies:** When you visit our site you may notice some cookies that are not related to TENT. If you go on to a web page that contains embedded content, for example from Facebook or YouTube, you may be sent cookies from these websites. We do not control the generation of these cookies, so we suggest that you check their policies.

By continuing to use our website without choosing to delete/block cookies, you agree that we can place these types of cookies on your device.

Managing Cookies

You can manage cookies by activating the setting on your internet browser that allows you to refuse the setting of all or some cookies. Please refer to the instructions or the online help files available via your relevant browser if you wish to manage cookies in this way. Alternatively, please visit www.allaboutcookies.org for further information. To manage cookies relating to targeted advertising activities, you can visit www.youronlinechoices.com. To opt-out of being tracked by Google Analytics across all websites you can visit tools.google.com/dlpage/gaoptout.

Please note, if you refuse cookies this may mean that you can't use some of the additional features of our website and may not be able to access certain parts of the website.

Changes to this Cookies policy

We aim to meet high standards and our policies and procedures are therefore constantly under review. From time to time we may change how we use and place cookies. Accordingly, we recommend that you check this page periodically in order to review the latest version of this document.

How to contact us regarding Cookies

Email: info@middlepark.org.uk

Please include enough relevant information when you contact us as this helps us to ensure that we only accept and act on communiques from those we can correctly identify.